# HOW TO BUY AN ENGAGEMENT RING

LIKE A PRO



## **STEP 1: VISIT LOCAL JEWELERS**

## **Get familiar with diamonds**

Ask the jeweler to see GIA certified excellent or very good cut stones with faint or no fluorescence that match your budget. Examine them under 10x magnification to better understand clarity grades.

## **STEP 2: COMPARISON SHOP**

# **Check diamond prices online**

Compare the diamonds you looked at with identical ones found on Blue Nile. What's the price difference? Evaluate if the service a local jeweler provides is worth the higher price. It might be.

### **STEP 3: CHOOSE YOUR SETTING**

## Shop for the ring itself

Shop online and local jewelers for "engagement semi mount rings". That means a ring without the center stone. Make sure the ring will fit the millimeter depth and width of your diamond.

#### **STEP 4: DECISION TIME**

## Buy your diamond engagement ring

Choose the online or local jeweler who provides you the best value for money. But be sure to consider both the diamond ring AND the service. If you buy online, it's safer to choose an established retailer.





