

GIOVANNI FERDINAND

The Haute Commodity Realtor

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“Ask Me Anything”

Realtor Giovanni Ferdinand Eases Real Estate Fears with New Live Online Series

(Los Angeles, CA) Giovanni Ferdinand has created a no judgement zone with her real estate themed series, *Ask Me Anything: scary risky facts*. The one-hour livestream will be on Instagram, July 1, July 12, and July 22. August 2nd will be a live in-person event. “I want to show that realtors are people just like everyone else, it’s not just about sales. We care about our clients and me personally I have always wanted my clients to be confident and well informed about the real estate process,” she explains.

Inspiration for the new real estate series came from Cabana Day, a unique oasis Giovanni created as a day retreat for women in business. The overwhelming positive response to Cabana Day gave her the idea to create real estate themed informational forum to share her knowledge and passion about everything real estate. No question will be off limits. “People shy away from asking an agent general information for fear of getting looped into being sold a property. I want to change that perception with *Ask Me Anything Real Estate: scary risky facts*.” She believes that the opportunity to talk people through the information will ultimately empower them.

“People shy away from talking to an agent because they fear getting looped into being sold a property, I want to change that perception.”

– Giovanni Ferdinand



About Giovanni Ferdinand: Giovanni Ferdinand is a second-generation real estate professional. Growing up she watched her family work hard building, investing, and empowering neighborhoods in the Central Sacramento Valley. She has lived all of her adult life in Los Angeles and considers herself an Angeleno. After being groomed and seasoned even more in real estate industry at the world-renowned Coldwell Banker Realty with their thriving team at the Previews Venice Beach office, she made the decision to expand her dream to help home owners and buyers up and down the beach bordered coast of California. A realtor for six years, she hangs her license with Coldwell Banker Realty of Walnut Creek. The combination of these two

dynamics make her the perfect resource for finding the perfect property or home anywhere in sunny California. You can find out more about Giovanni at www.hautecommodityinc.com or follow her on Instagram @thehautecommodity.

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