



THE SISTERS JOIN COMPASS

R E A L E S T A T E D U O H E A D S I N
I N N O V A T I V E N E W D I R E C T I O N

FOR IMMEDIATE RELEASE

FEBRUARY 24, 2021 -- Pittsburgh has been selected as one of the exclusive markets for the 2021 expansion of Compass, a contemporary real estate platform that's taking the industry by storm. Currently in 26 cities across the nation, Compass has chosen Pittsburgh as its newest home. Local women Eileen Allan and Shannon Assad of The Sisters real estate team have been chosen as Compass Founding Agents to help launch the Pittsburgh Division. With more than 18,000 agents serving vibrant communities across the United States, Compass is now the country's largest independent real estate brokerage and continues to build buzz along with expansion. Compass is building the first modern real estate platform, pairing the industry's top talent with technology to make the search and sell experience intelligent, synergistic, and seamless.

When The Sisters were approached with the opportunity to join as Founding Agents, they were very excited to learn about the tools, resources, and technology that Compass provides. “

Their Concierge program is unlike anything we've seen, and we can't wait to offer this service to our clients when selling their homes," said Eileen. The success of the Concierge program in other markets has helped homeowners sell their home faster and for more money by covering the cost of home improvement services. There are no upfront fees or interest charged.

“Typically, when we meet with a homeowner to discuss the next steps for selling, they usually ask what projects we would suggest they complete to increase the homes value prior to selling,” said Shannon. “Often, not having the up-front money to complete these projects can prevent an owner from moving forward with improvements. But now with the Concierge program, our clients can have those projects completed prior to selling to help increase their home value which in the end helps them sell their house faster and for more money.”

The Sisters along with their team members: Jade Devore, Camillia Sibert, and Rachel Alexander will be working from a temporary office space in Upper St. Clair, and are excited to help Compass finalize plans for their permanent office in the South Hills. Compass is planning to open a few offices around Pittsburgh in 2021. Learn more about compass at www.compass.com or follow The Sisters on social media as they share many exciting details about the Pittsburgh launch!

###