



Kick Ass Swag OFFICIALLY IS A CERTIFIED LGBT BUSINESS ENTERPRISE® (CERTIFIED LGBTBE®) BY NATIONAL LGBT CHAMBER OF COMMERCE

For Immediate Release

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LAS VEGAS, NV -- Kick Ass Swag is proud to announce their recent certification as a Certified LGBTBE® through the National LGBT Chamber of Commerce (NGLCC) Supplier Diversity Initiative. The NGLCC is the business voice of the LGBT community and serves as the nation's exclusive certifying body for LGBT-owned and operated businesses.

"We are so pleased to welcome Supplier Diversity Initiative, Inc. to the ever-expanding network of NGLCC certified LGBT Business Enterprises and the hundreds of corporations and government agencies eager to put them to work," said NGLCC Co-Founder and President Justin Nelson and Co- Founder and CEO Chance Mitchell. *"According to NGLCC's groundbreaking America's LGBT Economy report, America's estimated 1.4 million LGBT business owners, many of them NGLCC certified, add over \$1.7 trillion to the GDP and create tens of thousands of new jobs. We are proud to count Supplier Diversity Initiative, Inc. among those who prove every day that LGBT businesses are the future of the American economy."*

Kick Ass Swag is now eligible to participate in the NGLCC's supplier diversity programs with the Fortune 500 and government agencies nationwide, can take advantage of the vast educational opportunities promoted by the NGLCC, and can work to foster business to business relationships with other Certified LGBTBE® companies worldwide throughout the year and especially at the NGLCC International Business & Leadership Conference. Business leaders in our community continually redefine industries and shatter stereotypes. From technology firms to local restaurants and retail shops, we are proving every day that if you buy it, an LGBT-owned business can supply it.

"We are excited to join the NGLCC community alongside other LGBTBEs and corporate partners who share our commitment to diversity and inclusion and are working to enhance opportunities for LGBT people and LGBT-owned businesses" said Regina Renda, Kick Ass Swag's President, and director of customer operations.



About Kick Ass Swag

Kick Ass Swag is a customer service centric promotional products distributor that helps clients elevate their event or brand experience. We can bring our clients' events or programs to life with a tangible advertising product. We focus on building solid relationships while delivering products that drive results. We focus on transparency and education to help our clients to make the best decisions for their brand.

www.kickassswag.com

About NGLCC

The National LGBT Chamber of Commerce (NGLCC) is the business voice of the LGBT community and the exclusive certifying body for LGBT-owned businesses. With more than 200 corporate partners, and 62 local, state, and international affiliate chambers, NGLCC is the largest LGBT business development and economic advocacy organization in the world.

www.nglcc.org