



SPONSORSHIPS



MAY 2, 2025

SIGNATURE EVENT • COCKTAILS • CUISINE • AUCTION

OAK POINTE COUNTRY CLUB

4500 Club Dr, Brighton, MI 48116
6:00 PM - 10:00 PM

GOLF OUTING



MAY 5, 2025

HONORS COURSE • EIGHTEEN HOLES • LUNCH

OAK POINTE GOLF COURSE

4500 Club Dr, Brighton, MI 48116
9:00AM shotgun

★ **IN BENEFIT OF THE SALVATION ARMY OF LIVINGSTON COUNTY** ★

YOUR SUPPORT MAKES AN IMPACT ON THE COMMUNITY

The Salvation Army has a motto "Doing the Most Good," join us as a sponsor and share in the experience of "Doing the Most Good" for Livingston County and those in need.

DID YOU KNOW?

THE SALVATION ARMY OF LIVINGSTON COUNTY PROVIDES:



SUMMER LUNCH BUNCH:
9,200 Meals for Children/year



GIFTS DISTRIBUTED:
Over 15,000 for Children
and Families/year



COATS FOR KIDS:
Over 800/year



LODGING:
Over 2,200 Bed Nights/year

HOW CAN YOU HELP?

\$249

will provide housing for
a family for one week

\$3.50

will provide a meal to a child during
Summer Lunch Bunch program

\$100

will buy groceries for a family for
a week through the food pantry

EVENTS BROUGHT TO YOU BY ARMOR PROTECTIVE PACKAGING®



SPONSORSHIP OPPORTUNITIES

All sponsors receive prominent branding placement on the Red Tie Gala/Red Tee Golf Outing website, FB Page, and program as well as during event advertisements. Additional marketing opportunities are included below based on sponsorship levels.

RED TIE GALA

THE BEVERAGE SPONSOR | \$5,000

Top shelf bar included in Gala admission

Help transform the lives of struggling Livingston County families by helping make this event a success as a Beverage Sponsor. The event admission cost will include top shelf brands and your company's custom logo will be the placards at the bar. Additionally, you will receive four complimentary Gala tickets, a foursome for the golf outing and customized Facebook posts (2) advertising your company.

THE DINNER SPONSOR | \$5,000

Help The Salvation Army create a fresh foods pantry offering by assuring that this event is a success. A Dinner Sponsorship will include your company name and branding at each place setting. Additionally, you will receive four complimentary Gala tickets, a foursome for the golf outing and customized Facebook posts (2) advertising your company.

THE AUCTION SPONSOR | \$3,000

Be part of the reason that affordable childcare can be offered for struggling working moms. An Auction Sponsorship includes your company's branding on placards located on each silent auction table and you will receive four complimentary event tickets along with a customized Facebook post.

THE DESSERT SPONSOR | \$2,500

Aid in helping young children receive warm coats, hats and gloves each winter by your contribution to this event. As a Dessert Sponsor your company logo will be prominently displayed on the dessert table and you will receive four complimentary event tickets.

THE SPEAKER-VIDEO SPONSOR | \$1,000

Help provide dignity to a struggling father who is out of work or can't find adequate income by helping to make this event a hit. Your Speaker-Video Sponsorship will include your company name and branding prominently displayed at the beginning of the video and mentioned at the onset of the speaker segment and you will receive two complimentary event tickets.

A TABLE SPONSOR | \$500

Be the catalyst for change in the community by helping to make this event possible. As a Table Sponsor, your company name and logo will be prominently displayed on the table and you will receive two complimentary event tickets.

AUCTION ITEMS NEEDED

In addition to the sponsorship packages, we are in need of auction items. Please consider donating cool products, services, experiences, gift cards, trips, vacation rentals, memorabilia, golf packages, tickets or anything you believe will benefit this great event. With each auction item received, you and your company will receive a Thank You Facebook post while advertising your business.

RED TEE GOLF OUTING

BREAKFAST-LUNCH OR LONGEST DRIVE OR CLOSEST TO PIN OR OUTING WINNER | \$1,500 EACH

Help The Salvation Army "Do More Good" by becoming a Red Tee Golf Outing Sponsor. These sponsorships come with signage on the course and driving range and putting practice green, your company name and sponsorship mentioned at the after-golf awards ceremony, option to include swag or collateral inside the goodie bags and includes a foursome in the outing at Livingston County's best private course, Oak Pointe Honors.

HOLE SPONSOR + OUTING FOURSOME | \$750

Includes branding signage at a golf hole and a foursome in the outing at Livingston County's best private course, Oak Pointe Honors.

HOLE SPONSOR | \$250

Includes branding signage at a golf hole.

Thank you!

TO SUPPORT THE GALA OR OUTING, CONTACT DAVE YANCHO
810-599-6699 • DYANCHO@ARMORVCI.COM