



**FOR IMMEDIATE RELEASE**

**July 2026**

## RTI Threads & Bob & Ellen's to Host D1 NCAA All-Star Showcase Featuring Nebraska Volleyball and Creighton Basketball Stars

**North Sioux City, SD** – Sports fans from across the Siouxland region are invited to an exciting afternoon with some of the Midwest's biggest collegiate stars as **RTI Threads** and **Bob & Ellen's** host the **D1 NCAA All-Star Showcase** on **Tuesday, July 14, from 4:00–6:00 p.m.**

The free community event will feature standout student-athletes from two nationally recognized athletic programs:

- **Olivia Mauch** – Nebraska Volleyball
- **Ava Zediker** – Creighton Women's Basketball
- **Norah Gessert** – Creighton Women's Basketball
- **Neleigh Gessert** – Creighton Women's Basketball
- **Jackson McAndrew** – Creighton Men's Basketball
- **Jasen Green** – Creighton Men's Basketball

Fans will have the opportunity to meet the athletes, take photos, receive autographs, and celebrate some of college athletics' rising stars before they return to campus for the upcoming season.

Headlining the event is Nebraska Volleyball standout **Olivia Mauch**, one of the most recognizable names in collegiate volleyball and a fan favorite throughout the region. She'll be joined by standout men's and women's basketball players from Creighton University, creating a unique opportunity for fans of all ages to interact with elite Division I athletes in one location.

The event also highlights RTI Threads' continued investment in Name, Image and Likeness (NIL) partnerships, helping student-athletes build their personal brands while connecting with fans throughout the Midwest.



Bob & Ellen's will offer complimentary food samples and in-store specials during the event, while RTI Threads will have officially licensed athlete apparel and merchandise available for purchase.

The D1 NCAA All-Star Showcase is free and open to the public.

## Event Details

**What:** D1 NCAA All-Star Showcase

**When:** Tuesday, July 14 | 4:00 p.m. – 6:00 p.m.

**Where:** Bob & Ellen's | RTI Threads 100 S. Sodrac Drive, Suites 140 & 150 North Sioux City, SD 57049

## About RTI Threads

RTI Threads is a premium apparel brand and NIL partner dedicated to creating officially licensed apparel collections featuring collegiate athletes while connecting fans with the student-athletes they love to support.

## About Bob & Ellen's

Bob & Ellen's is a locally owned Siouxland destination known for its welcoming atmosphere, specialty foods, gifts, and commitment to serving the local community.

## Media Contact

Katie Potter

RTI & RTI Threads

Email: [kpotter@1rti.com](mailto:kpotter@1rti.com)

Phone: (402) 201-6967